

Roveel

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Driving Informed Financial Decisions with Roveel



CASE STUDY

Sage Tech Partner

About Searles Camping Ground Ltd



Searles Camping Ground Ltd operates a large holiday resort and hotel, welcoming guests year-round and managing multiple departments across accommodation, leisure, and hospitality.



Improved financial visibility across the entire business

Challenge

As a busy holiday resort with several operational departments, Searles Camping Ground Ltd required clear, timely insight into financial performance to support day-to-day decision-making.

While using Sage 50 for accounting, the finance team needed stronger reporting capabilities to understand weekly operational results and weekly profitability, without spending hours compiling reports manually or limiting access to data to just one department.



Saved 3–5 hours weekly through faster, automated insights



Enabling quicker, better decisions with clear, up-to-date insights

Searles Camping Ground Ltd

Industry: Holiday Resort | Accounting Software: Sage 50 | Roveel User Since: 2024

Sage Tech Partner

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DRIVING INFORMED FINANCIAL DECISIONS WITH ROVEEL



After discovering Roveel through the Sage Marketplace, the finance team implemented the platform to enhance their reporting and visibility across the business.

Roveel was quickly connected to their Sage 50 data and is now used to produce weekly operations reports and weekly profit and loss reports, giving the team instant access to accurate, up-to-date financial information.

Since adopting Roveel, Searles Camping Ground Ltd has saved approximately 3–5 hours per week in reporting time.

Easy access to clear, visual data has enabled faster understanding of results and improved collaboration between departments, with insights available at the click of a button.

One notable example includes managing departmental sickness more effectively, where quicker access to performance data allowed the team to respond faster and make better-informed operational decisions.

The finance team values Roveel’s weekly operations report for clear, reliable insights, and appreciates the ongoing support from the Roveel team.

“ROVEEL GIVES US RELIABLE WEEKLY INSIGHT, BACKED BY GREAT ONGOING SUPPORT.”

**Searles Camping
Ground Ltd**
Finance Team

The Sage Tech Partner logo, consisting of the word 'Sage' in a green sans-serif font and 'Tech Partner' in a black sans-serif font, both enclosed in a green rounded rectangular border.

www.searles.co.uk



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