

ROVEEL

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Driving Informed Financial Decisions with Roveel



CASE STUDY

Sage Tech Partner

About Innova Art Art



Innova Art is a global leader in digital print media, known for its Innova Arttive approach and commitment to pushing the boundaries of traditional manufacturing. **Innova Art continually develops new and exciting solutions tailored to the needs of today's international marketplace.**



Challenge

Innova Art faced challenges in accessing timely, relevant data across its global sales teams.

Manual spreadsheets were time-consuming, visibility into customer trends was limited, and coordinating teams across regions was difficult, restricting the company's ability to identify opportunities and drive growth.

Innova Art

Industry: Wholesale | Accounting Software: Sage | Roveel User Since: 2019



Gained instant access to relevant data on customer trends and purchasing behaviour



Identified new opportunities and strengthened customer relationships



Faster, more informed decisions and target underperforming clients

Sage Tech Partner



ENHANCED SAGE INSIGHTS FOR SMARTER SALES DECISIONS



With better insights and communication, the company has strengthened customer relationships and uncovered new growth opportunities, driving productivity and business expansion worldwide.

Thanks to Roveel, Innova Art transformed its global sales operations. The platform provided sales teams with instant access to timely, relevant data, allowing them to monitor customer purchasing trends and identify underperforming clients with ease.

Improved visibility and streamlined communication boosted productivity, strengthened customer relationships, and enabled the company to uncover new opportunities, driving business growth across all regions.

**“AN
INTUITIVE
TOOL THAT
HAS BECOME
INVALUABLE
TO INNOVA
ART.”**

“ It allows us to quickly understand, communicate and distribute our financial, sales and product performance. This is something that we have found that accounts packages typically struggle with or just cannot do out of the box if at all.”

-Neville Bower,
CEO Innova Art Limited



Innova Art Limited
Neville Bower



www.innovaart.com



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