

# ROVEEL

**SEE IT IN ACTION!**



Rated Excellent 4.5

# ANY REPORT YOU WANT.

Driving Informed Financial Decisions with Roveel



**CASE STUDY**

**Sage** Tech Partner

# About Lynbond



Lynbond, a specialised supplier within its sector, has always prioritised operational clarity and robust reporting, particularly when working toward ISO accreditation.



## Challenge

Lynbond needed clearer, more reliable reporting to support ISO accreditation, improve customer statements, handle complex landed-cost requirements, and spot errors earlier, challenges their existing systems couldn't meet.

**They required fast, easy-to-use tools that would strengthen accuracy and decision-making across the business.**



Dashboards provided the transparency, auditability, and KPIs needed for ISO accreditation.



The custom statement improved clarity strengthening customer relationships.



Identifies issues earlier and acts faster.

Lynbond

Industry: Wholesale | Accounting Software: Sage | Roveel User Since: 2019

Sage Tech Partner

# Roveel

## DRIVING INFORMED FINANCIAL DECISIONS WITH ROVEEL



Since adopting Roveel in 2019, Lynbond has transformed its reporting processes through custom dashboards, advanced statements, and tailored landed-cost and anomaly-detection reporting. **The result is a business that now operates with the analytical power of a much larger organisation.**

Through custom dashboards, innovative statements, and advanced reporting features, Roveel has enabled Lynbond to achieve greater efficiency, compliance robustness, and competitive capability.

What began as a need for better reporting has grown into a strategic partnership, one that **supports Lynbond's growth, professionalism, and ability to operate with confidence in every decision.**

**“MANY REPORTS  
DO MORE THAN  
ONE JOB; THEY  
REPORT OR DO  
NOT REPORT  
DATA, AND  
SOMETIMES  
THEY REPORT  
ANOMALIES.”**

**And this is why Roveel is so good. Mistakes happen, and discovering early is so important.**

“We wouldn't be able to run the business so smoothly and make the decisions we make without all this information.”

–Andrew Smith,  
Managing Director at Lynbond

**Lynbond**  
Andrew Smith

**Sage** Tech Partner

[www.lynbond.co.uk](http://www.lynbond.co.uk)

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