

# ROVEEL

**SEE IT IN ACTION!**



Rated Excellent 4.5

# ANY REPORT YOU WANT.

Driving Informed Financial Decisions with Roveel



**CASE STUDY**



# About The Rothen Group



The Rothen Group is a specialist civil engineering and contracting business with extensive experience working on inland waterways across the UK. From bank protection and dredging to marina works and waterway restoration, their pragmatic approach ensures each project receives the best possible solution tailored to its unique challenges.



## Challenge

As a growing business managing multiple projects nationwide, The Rothen Group needed clearer insights into their financial performance.

While using Xero for accounting, the team required a more efficient way to turn financial data into actionable intelligence, without spending hours on manual reporting.

The Rothen Group

Industry: Civil Engineering | Accounting Software: Xero | Roveel User Since: 2024



Gained a deeper understanding of financial performance.



Saved over 5 hours per week in reporting time.



Make confident, data-driven business decisions.



# Roveel

## DRIVING INFORMED FINANCIAL DECISIONS WITH ROVEEL



After hearing about Roveel through a verbal recommendation, The Rothen Group decided to implement the platform to enhance their reporting capabilities. **The team now uses Roveel to produce bespoke reports that pull information from multiple locations, giving them a unified, real-time view of their financial data.**

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Since adopting Roveel, The Rothen Group has **saved over 5 hours per week in reporting time.**

The easy access to clear, visual data has provided clarity on numerous financial matters, enabling faster and better-informed decision-making.

**One notable example includes making an informed decision to reduce specific overheads, a move made possible by the insights provided through Roveel's reports.**

**“HAVING  
BESPOKE  
REPORTS  
THAT PULL  
INFORMATION  
FROM  
MULTIPLE  
LOCATIONS.”**

“Roveel is a great platform. The bespoke reports give us clarity on our financial performance and have helped us make faster, more informed decisions across the business.”

–David Hutchinson,  
Head of Finance at The Rothen Group

**The Rothen  
Group**  
David Hutchinson



[www.therothengroup.co.uk](http://www.therothengroup.co.uk)

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