



## Data Sheet

# Unleash the power of data for smarter decisions

It can be difficult to make informed decisions when you don't have a clear view of all the information you need.

All too often, decision makers are required to manually search through dozens of reports from a wide range of sources, taking up valuable time that often isn't available and could be otherwise used performing more valuable tasks. Simple fact is that all those hours spent manipulating data to fit your needs means you're not spending time growing your business.

“It is no exaggeration to say that Roveel has transformed how we view our management information. Roveel provides an incredible insight into customer, product and supplier performance.”

**Jim Copeland**

Tempcon Managing Director

**Sage** **Roveel**



## Benefits

- 1** Empower your teams by giving them instant access to information to make more effective decisions.
- 2** Better understand your customers and purchasing decisions, and instantly spot trends and opportunities to grow your business.
- 3** Roveel automates your data management and reporting process, enabling you to instead focus on understanding and acting on your data rather than managing it.
- 4** With out-of-the-box integration, cloud-based access wherever you are, and drill-down functionality, Roveel gives your entire team the support they need when making critical business decisions.
- 5** Empower your entire team – with no additional costs for extra users, and an easy to use interface that is quick and easy to learn.

## Solutions

Roveel is a powerful platform that takes data from across your business and transforms your Sage 50 (cloud) & Sage Accounting data into insightful, vibrant and easy-to-use dashboards. Gain an insightful and vibrant view of your business with an extensive library of intuitive and easy-to-use dashboards that cover everything from sales to finance and purchasing.

## Features

Roveel instantly analyses and extracts data from Sage 50 (cloud) & Sage Accounting. It collects the financial, sales, cash, stock, projects and purchasing data and returns it in insightful and vibrant dashboards for more efficient decision making.

With drill-down functionality you can explore multidimensional data in whatever level of detail you need. So, whether it's comparing data between two specific date ranges, or filtering it by categories such as products and customers, Roveel's dashboards enable you to look at your data in new and exciting ways.

Unlock the true value of the data your accounting software is collecting and empower your company's decision making with accessible and accurate evidence.

**Below are just some of the data that will be available at your fingertips:**

## Financials

Easily navigate and drill into the detailed information behind the P&L and Balance Sheet, giving you full visibility of your costs, revenue and profit margins.

## Sales

Instantly spot and track sales variances, and product trends and understand your customers and their purchasing decisions.

## Purchases

Better understand your relationships with your suppliers and get the upper hand on negotiations.

## Cash

Streamline your whole organisation with greater visibility and insight by taking control over your daily bank & cash figures, with instant comparisons over time.

## Credit Control


Improve your cash flow by easily targeting your problem payers and arming your team with all the information they need for those tricky conversations.

## Projects

Instantly track and report on your projects revenue, costs and profitability.

## Stocks

Identify slow moving stock, quickly analyse the components of your stock valuation over time to show where cash is tied up.



“Roveel’s bespoke customisation service has enabled us to get instant insight into our department and flight profitability. It’s an excellent tool that has saved us countless hours. As a result, we have a solution that fits our unique business needs.”

**William Morton,**  
SaxonAir Finance Director

For more info, visit:

<https://uk-marketplace.sage.com/en-gb/apps/55796/roveel>

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